

Direct Interiors new Builder's Selection Centre

Direct Interiors is well known and has established itself as the leading supplier of all building products to the building industry in South Australia, a South Australian owned company Direct Interiors is always looking at ways of making the building process not only easier for the builder but also for the builder's clients.

Building a home can be overwhelming and also very confusing and tiresome at times. People building a home can spend days traveling all over town selecting product they have to live with every day after their home is complete. The majority of the people in today's society don't have the time in their busy lives to travel around town selecting product, only to arrive home at the end of the day exhausted and confused and with only a bag of brochures for their effort.

In early August Direct Interiors completed and opened the doors to their new Builder's Selection Centre located on the mezzanine floor at Direct Interiors.

The centre was designed to take away all the confusion and travel and to basically do all your selections in a 'one-stop-shop'.

Joe Bacolo (Sales and Marketing Manager) for Direct Interiors says he sees people come in to do a normal selection after they have been all over Adelaide



- 1: Andrew Velez – Excell Homes going through selections with Joe Bacolo and Kelly at Direct Interiors.
- 2: Part of the extensive bathroom display.
- 2: The exterior of the Windsor Gardens showroom.
- 4: Gary Barnes – Serenity Homes and Joe Bacolo.
- 5: Floor coverings, sanitaryware and kitchen appliances – just part of their selection.



"At Excell Homes we focus on the investor market and first home owner market. We cater for a variety of needs which creates a challenge for our suppliers as our selections are so varied. It is for this reason that we required a supplier that has a one-stop-shop, which is what Direct Interiors has provided for us. This also saved us money and time. We are grateful for the support and flexibility that Direct Interiors has provided to our company."

ANDREW VELEZ, EXCELL HOMES

